



PRESS RELEASE for immediate release

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Summa strengthens its presence in Asia Pacific

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Summa appoints Jean-Pierre De Moor in a business development role in Asia Pacific

Since more than 30 years Summa develops, manufactures and delivers the world's highest-quality vinyl and contour cutters, as well as finishing flatbed systems for a variety of markets, including sign&display and packaging, and for applications ranging from vinyl cutting to POP displays and short-run packaging.

Thriving on its market leading position in Europe and its strong presence in the Americas, Summa is now strengthening its position in the Asia Pacific by expanding its networking of dealers in more countries and in a wider range of market segments.

To accelerate this expansion, Summa has appointed Jean-Pierre De Moor in a business development role. Jean-Pierre lives and works in Singapore since 1998 and has been the Vice President for Asia Pacific and Japan for Esko for 15 years. He has a wealth of Asia knowledge, particularly in Summa's target markets.

"We are delighted that Jean-Pierre has agreed to join us", says Erwin Vandousselaere, Summa's CEO. "His experience, both in the region and in our market segments is very valuable for us in order to achieve our expansion goals".

"It is great to be back", adds Jean-Pierre De Moor. "I am pleased to have the opportunity to work again in the market I am most familiar with. Summa is a great company with an exciting product line-up, which is utmost suitable for the Asian customers".

We welcome Jean-Pierre to our Summa team and wish him all the best in his new appointment!

About Summa

With more than 30 years of experience building cutting plotters, Summa delivers highly reliable and accurate products for the sign making, packaging, labelling, vehicle wrap, and outdoor advertising industries. Summa's headquarters is in Gistel, Belgium. Summa America is located in Beverly, U.S.A. Summa can be reached by calling +32 59 27 00 11 or at www.summa.eu or www.summaamerica.com.

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