

PRESS RELEASE for immediate release

The 30th of June 2016

Summa bvba names Randi Kerkaert Account Manager – Asian Region

It is with utmost pleasure that the company Summa bvba announces Mr Randi Kerkaert as account manager for the Signmaking market in the Asian region with effect from the 1st of July 2016.

After twelve years of faithful service as a product engineer at Summa bvba, Mr Kerkaert found the time right to take up a new challenge. Within his former function Mr Kerkaert successfully supported and demonstrated the wide range of Summa products throughout the world. He built a significant customer base and with his extensive product knowledge and commercial flair he undoubtedly is the ideal candidate to further develop the important growing Asian Signmaking market.

Within his function as account manager Mr Kerkaert will strengthen our sales team and together with Mr Wim Rollfs of Roelofs (consultant) he will form a complementary tandem in the Asian market in order to fully support our existing customers, as well as our customers-to-be.

Our consultant, Mr Rollfs of Roelofs, will keep searching for opportunities within the Asian region and will maintain customer relations at a strategic level, whereas Mr Kerkaert will follow-up Asian customers more intensively, guide them with his knowledge and assist and advise them wherever necessary. Mr Kerkaert will thus partially keep executing his former sales support function, especially within this specific region.

Mr Kerkaert graduated as a bachelor in electronics with specialization in microprocessors. His career started in 2000 as a hardware programmer for IVR (Interactive Voice Recognition) systems until 2002. From 2002 until 2004 he worked as an application support engineer. From 2004 to date Mr Kerkaert has been employed at Summa bvba as a product engineer.

We wish Mr Kerkaert every success in his new challenge!

About Summa

With more than 30 years of experience building cutting plotters, Summa delivers highly reliable and accurate products for the sign making, labelling, vehicle wrap, aerospace and outdoor advertising industries. One of the key features of all Summa products is their unmatched durability. Summa's product range includes the remarkably productive S Class 2 and SummaCut cutting plotters, the DC5 thermal transfer printer/cutter and the new Summa F Series cutting tables, the F1612 and the F2630. All Summa cutters come bundled with a wide range of accessories, consumables and software options for both Mac and PC systems. Summa's European headquarter in Gistel, Belgium, can be reached by calling +32 59 270011 or via the Web at www.summa.eu.

Summa press contact:

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