

PRESS RELEASE for immediate release

The 16th of January 2014

Summa unveils the successor to the world's best Thermal Transfer Printer/Cutter: DC5(sx)

Summa proudly announces the official launch of the successor to their renowned thermal transfer printer/cutter: **DC5(sx)**. In the market of printing technology, Summa DC Series reigns supreme. At 137 cm, the DC5 is the world's widest thermal transfer resin printer/cutter and comprises over four times the width of its nearest competitor.

The Summa DC Series deliver customer ready prints with no need to dry or laminate. Resin ribbon printing may last outdoor for up to 5 years without lamination. One single machine will deliver durable full colour and accurate contour cut graphics with the ability to cut completely through the material. The automatic resin ribbon changer can combine process colours, a wide range of spot colours and mirroring metallic foil printing for high-profit effect graphics that only thermal transfer printing will provide. Moreover thermal transfer printing is currently the most environmental friendly method on the market. There is no chemical waste, no VOC (Volatile Organic Compound) exhaust or noxious solvent fumes that could entail any health risk.

The new DC5 printer/cutter has a variety of performance-enhancing features including more media widths, an Ethernet port and a new user interface. The available widths for the DC5 are 50cm (new), 61cm, 75cm, 100cm (new), 122cm (new) and 137cm. The widths for DC5sx are 50cm (new), 61cm and 75cm.

A modern styled user interface was also added to the DC series in order to apply to the highest standards of industrial design and meet operator needs for ergonomics and safety. The touchscreen facilitates quick and easy navigation through the menus and displays a broader range of information on the screen.

The Summa DC5 also has a more compact and affordable alternative, the DC5sx. Yet, this smaller version remains top-of-the-line in terms of equipment, durability, print quality and production speed. Tracking and cutting features are also identical to the Summa DC5, assuring the same spot-on accuracy Summa owners have come to expect.

Summa's product engineer Mr Randi Kerkaert comments: " With the introduction of the DC5 series to our **printing technology portfolio**, more than ever our partners will have the opportunity to provide reliable printing solutions to customers, meeting the ever-changing and demanding workplace requirements within the thermal transfer printing market".



With more than 30 years of experience building cutting plotters, Summa delivers highly reliable and accurate products for the sign making, labelling, vehicle wrap, aerospace and outdoor advertising industries. One of the key features of all Summa products is their unmatched durability. Summa's product range includes the remarkably productive SClass and SummaCut cutting plotters, the DC5 thermal transfer printer/cutter and the new Summa F Series cutting table. All Summa cutters come bundled with a wide range of accessories, consumables and software options for both Mac and PC systems. Summa's European headquarter in Gistel, Belgium, can be reached by calling +32 59 270011 or via the Web at www.summa.eu.

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